



# Quality Recognition Products

Presented by:



Custom Communications



Quality craftsmanship, dedication to customers despite tough economic times, growing potential. Many boast these business characteristics only to come up short when customers call upon them. Only the true survive in the jungle of excellent customer service and product quality.

With more than twenty year's experience Topmost World, Inc. provides outstanding artistry from their knowledgeable staff. They are dedicated to each and every one of their customers. And with its superior experience with crystal, customers can count on same day shipping on most items in the catalog.

### **The Commencement of Trophy Excellence**

Topmost World, Inc. was started in 1991 as an importer of glass personal gifts. In 1994, the company introduced glass plaques and awards into the line. It was the first to introduce crystal as a material for corporate award, and the rest was history.

"Crystal has become a popular material for awards and personal gifts," commented Bruce Wang, Top-

most's Marketing Manager. "Each year we bring in more unique designs, and each year we experience an increase in our crystal sales."

### **Manufacturing Only Quality**

The awards and recognition market is a unique one. Topmost enjoys being in the business of promoting exceptionalism and dedication. "Manufacturing these products is how we keep our prices low," Wang alluded, "and

more importantly, have full control of our high quality. We only use high quality raw material and highly skilled workers to produce our crystal products."

For every product, the company puts the special attention necessary to make the product immaculate, the presentation box pristine, and designs worth being used again and again for all celebrations. Bar none.





There are many levels of quality in the raw materials world of crystal. “Some of our competitors,” Wang explained, “offer such a wide range of awards materials that they end up not focused on the quality of their crystals. Topmost is focused to bring only the best crystal raw material to create the most polished and beveled art pieces to our customers.”

From personal gifts and awards given to parents or children to celebrate an accomplishment, to large companies recognizing top employees. Topmost offers and prides itself on producing only the best. “Our products are preferred by our dealers to present to customers for their quality and timeless beauty.

“It’s not much of a surprise that our products are popular in the marketplace. But our biggest surprise comes from our C364 Rising Star series. It is easily our most popular and backordered item in our catalog. In addition to the fact that it is a copyrighted design, no other manufacturer can reproduce the same workmanship on these pieces.”

### **Serving the Customer**

“We can’t say it unless our customers tell us so,” noted Wang, “our product quality and service is incomparable. All are offered at competitive pricing.”

Topmost’s strength comes from its family of employees. Over 75% of the workforce has been employed

for more than five years. The rest have surpassed the 10 year mark! Each and every employee is dedicated to providing customers the best in service and products. Customers appreciate that.

“Our products usually rank highest in our customers preferences,” Wang disclosed. “When placed side by side with product from other manufacturers, it is easy to spot the differences. We hope they bring our retailers great profits from selling them. We also hope the ultimate consumers receive the return of investment when the recipients being recognized increase productivity.”

Seth Fine, CEO/Designer for FineAwards.com, commented,



"They are friendly, accommodating, honest and easy to work with. We can count on them to have pieces in stock. When they do not, they do whatever it takes to get pieces we need. We are loyal to those suppliers that are loyal to us. Topmost is on top of that list.

"We try to give 'no questions asked' service to our customers and we could not do that effectively unless Topmost did the exact same for us. When we have questions, they respond quickly. In this business good, fast communication can be the difference between getting the order or not.

"Shipping is same day, usually. What could be better? Black box, first class, customers love it. The Elite Series packaging is even more impressive. Topmost has been instrumental in working with us to help us grow our business."

"We receive wonderful service and a quality product." Holly Wiggins,



VP of Customer Service for Conejo Awards, commented, "They have excellent customer service!

"The packaging is superb and we appreciate all the extra protection measures Topmost provides. We also like the gift boxes that the higher-end items come in. They always get our orders out in a timely manner. Overall, we love working with this vendor."

Said Jake Hill, owner of Tustin Awards, "We buy from Topmost because of the quality and price. They have inventory 99% of the time. That is rare today. The customer service is exactly as it should be: professional with some personality.

"We get orders the next business

day as they ship almost to us every day. The packaging and gift boxes are the best in the business."

## Looking to the Future

Crystal trophies are works of art. Each is hand made by masterful artists that require it to be displayed for all to see. It is not simply another trophy or plaque on the stand, but something to behold. As Topmost continues to provide designs that wow, its customers will also appreciate that the quality will not diminish at a slower market time.

"Crystal is becoming the preferred material for most occasions," Wang mentioned. "The only drawback is the lack of color and difficulty to recreate some shapes. However, these will all be resolved by upcoming technology." And with the quality Topmost continually provides, only time will tell what that upcoming technology will provide as it opens new doors to its artists. Potential rampant.

To find out more about Topmost World, Inc.'s impeccable artistry, please visit [topmost.com](http://topmost.com) or call 909.590.0668.