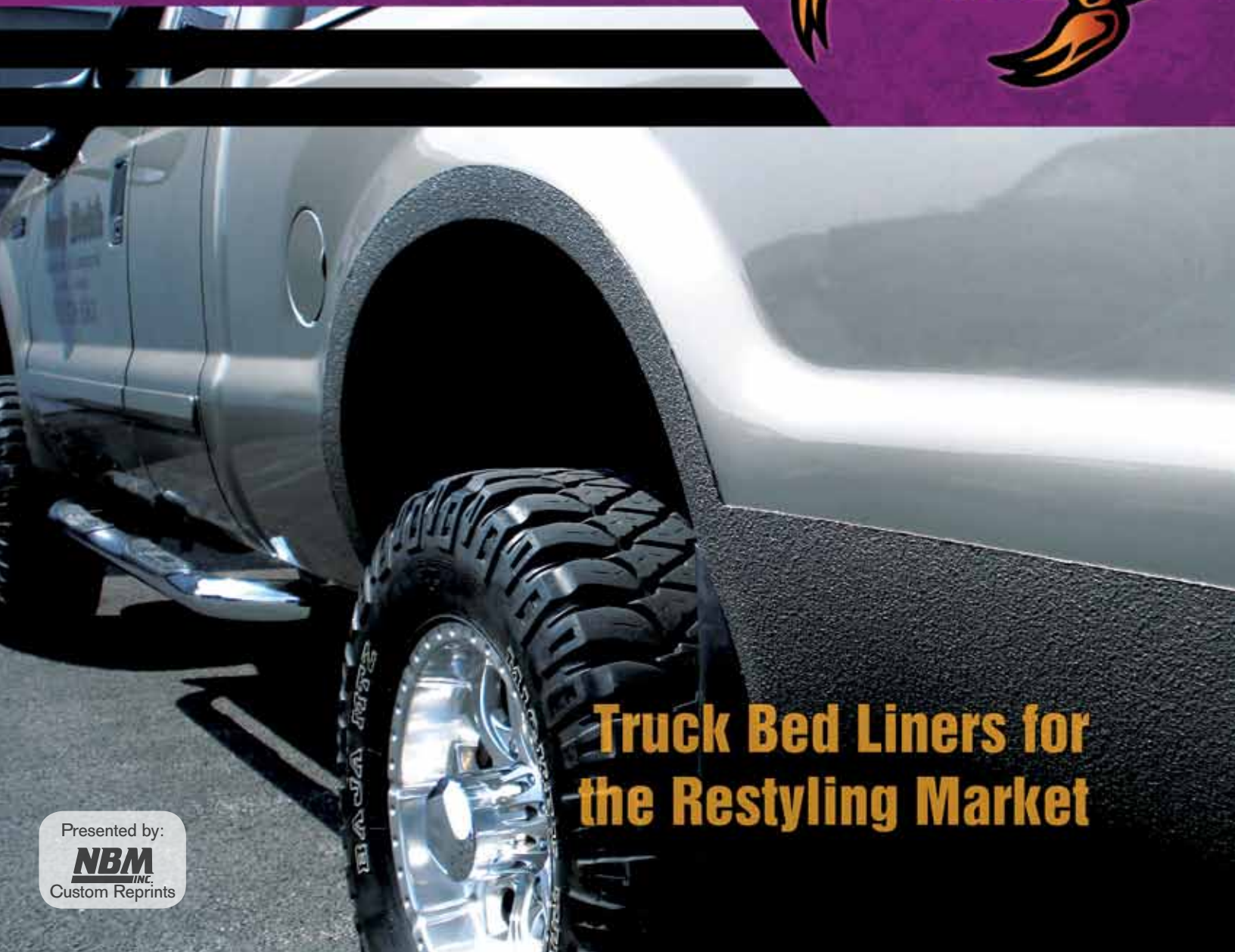


TRUCK BED LININGS

SCORPION



**Truck Bed Liners for
the Restyling Market**

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Truck Bed Liners for the Restyling Market

Scorpion offers customization and durability

For the restyling market, nothing is more important than customization. But even with that eye-catching, one-of-a-kind vehicle, you also need a durable product that you can count on, and when you need that type of reliability, there is no company in the market like Scorpion.

SCORPION OFFERS UNIQUE PRODUCTS TO RESTYLING MARKET

Starting as a family business, Scorpion was incorporated in 1996 by Randy Tomasino and Greg Tomasino, when the company first entered the truck bed liner market and was only distributed through auto body shops, restylers and car dealerships.

Since that time, Scorpion has rapidly grown and now exports to over 30

countries with more than 2,000 dealers in the United States alone. Scorpion's market share also has seen substantial growth and now serves the retail, military, manufacturing and municipality industries.

The restyling market especially is a well-served niche by Scorpion because of its customizable product features, Clayton Tomasino, CEO of Scorpion, notes, and that is what makes the Scorpion Truck Bed Liner so valuable to restyling professionals, as it can be tailored to any particular need.

SCORPION TRUCK BED LINER

With a Scorpion Truck Bed Liner, you can be sure you're not getting a generic, cookie-cutter product.

"We're very innovative, and we're the first company to offer spray-on bed liners in any color or texture. We've constantly stayed in the forefront of the restyling market, allowing our customers and their customers to have a unique product that signifies that individuality of each shop and each customer," Clayton says.

Clayton notes that one of the major benefits of the Scorpion Truck Bed Liner is its low-cost entry. You can begin spraying the Scorpion Truck Bed Liner for as little as \$1,500, instead of a \$10,000 price tag that comes with some of Scorpion's competitors. Sprayed on with minimal equipment, the Scorpion Truck Bed Liner requires little overhead. The product also is sold in small quantities, so restyling professionals only need to pay for the amount needed. There's never wasted product or money when purchasing from Scorpion.

Not only are colors and textures customizable but the uses can vary, too. Sure, maybe you just need a traditional liner, but the Scorpion Truck Bed Liner allows you to protect many other substrates.

"You're not just tied to spraying truck beds. For example, you also can spray trailers, fiberglass boats or aluminum tanks. It helps widen the amount of products that you can make money from," Clayton says.

For the green shop, Scorpion Truck Bed Liner is an environmentally friend-



ly product that emits a very low VOC count without HMDIs that are found with other systems.

Scorpion also offers a fire retardant and antibacterial. The antibacterial particularly is for emergency vehicles that must obey Environmental Protection Agency regulations, Clayton says.

AL'S LINER IS DO-IT-YOURSELF PRODUCT

As a true professional-grade polyetherane, Al's Liner has been sold around the world because of its high durability, color fastness and UV stability—and those are just a few reasons.

Though Al's Liner is designed as a spray-on application, the product also can be rolled or brushed on the vehicle. This flexibility makes for easier and wider uses, especially when applied indoors. The rolling and brushed ability allows Al's Liner to be used as a truck bed lining, undercoating, interior coating or chassis lining, which can be applied as thinly or thickly as needed, Clayton says.

Al's Liner typically is applied by restyling professionals. However, the user-friendliness of Al's Liner allows for shop customers to self apply the product, and that opens the door to new clients and, of course, greater profit.

“In today's time, it may not be as easy for a shop to convince a customer to spray the truck bed for them,” Clayton explains. “Instead, they can turn around and give them a product that allows the



customer to do it themselves.”

And this increases the shop’s ability to make money. Shops still have the opportunity to spray on truck bed liners for those customers who are willing—that, Clayton says, will not change. But now there’s an alternative that still produces profit potential for those other customers.

Scorpion Truck Bed Liners and Al’s Liner both offer true value to customers. Whether it’s customizability or durability you’re looking for, Scorpion’s products will hold up to your high standards while protecting your vehicle from rust or corrosion. Trust in Scorpion for your restyling needs.



Scorpion Protective Coatings, Inc.

6184 S. US Hwy 231
Cloverdale, IN 46120

phone: (800) 483-9087
fax: 765-653-7175

sales@scorpioncoatings.com
www.scorpioncoatings.com